



CONNECTED VEHICLES

Connected vehicles have become the standard in the automotive industry, bringing with them a new suite of services, needs, and business opportunities for companies across the vehicle value chain. We can help you make the most of this rapidly growing market segment and prepare for what's next.

ARE YOU READY FOR THE CONNECTED VEHICLE FUTURE?

With 90% of new vehicles sold expected to have connected capabilities by 2024, what was once an automotive market niche is now the baseline. While some predictions haven't panned out, the fact is that automotive companies must face the challenges of connected cars to avoid being left behind by competitors.



DATA MANAGEMENT

Connected vehicles require a strong strategy for collecting, storing, aggregating, and managing the privacy of vehicle data



REVENUE MODELS

More connection means more cost, but also more opportunity to monetize data and services in new ways



PRODUCTS & SERVICES

Connected vehicles and devices create room for many new products and services from safety monitoring to entertainment

ABOUT US

As a responsive and flexible boutique organization, our team is dedicated to total customer satisfaction. We pride ourselves on effectively partnering with our clients, delivering not just solutions but long-term results that produce continuous improvement throughout the organization.

HOW WE CAN HELP

Our team of connected vehicle experts has deep roots in the automotive industry and brings keen insights to services tailored to help our clients make the most of connected vehicle developments and opportunities.



Connected Vehicle Strategy. We help clients develop future-ready strategies for connected vehicles and mobility services



Business Model Development. Our team develops strong ROI models to take advantage of connected data & services



Technology & Partner Evaluation. We bring expertise to make sure clients select the right partners and new connected tech



Program Management. Our experts lead connected vehicle programs for OEMs and Tier 1 suppliers in multiple categories